

OVERVIEW

A Cherished Memoir from My Stories



Here at My Stories, we will write, design and publish a beautifully-bound memoir about the stories of your life. Our writers will ask you questions that uncover your feelings, beliefs, unique achievements and experiences, lessons learned, pivotal moments that help shaped you and the people and events that changed you forever. It is a legacy that can be handed down to family and friends for eternity. Everyone has stories to share. What's yours?

Visit MyStories.com for story ideas, sample questions and pricing.

EASY

Don't know what stories to include? Don't worry. We're storytelling experts. We ask deep penetrating questions to bring-out your most interesting and memorable stories.

AFFORDABLE

Since this is all we do, we've developed processes and economies-of-scale to deliver an elegant memoir. Our base package includes your choice of formats to choose from and comes with five printed copies.

FUN

We make the entire process an interesting and fun experience. What's best is that we do all the work. We only need a few hours of your time for interviews and some time for your feedback during editing.

Why People Love 'My Stories'

People say that the process is easy and fun. In fact, many people say that their biggest surprise is how it makes them look at their life so much differently and with a renewed appreciation for living.

A New Family Tradition

Establish a new tradition that becomes a part of your family.

- Dedicated Version Give a different book with a specific message for each child when they graduate, get married or when they have children.
- Milestones Give your memoir to friends to capture important events in your life (and theirs).
- Anniversaries Give your memoir to your family and friends.
- Enrich a Celebration Give a book that enriches the meaning of a holiday or special event, like a family reunion.

It's the Perfect Gift

- Birthdays
- Graduations
- Anniversaries
- New Baby
- Weddings
- Other Milestones

Multiple Book Discounts

We offer discounts when multiple books are ordered. These may include: a book series, books for different audiences, books for different events, books with different topics or writing styles.

All-Inclusive Pricing

Our fixed pricing includes everything (interviews, revisions, etc.) to research, write and publish your book. There are no hidden fees, added costs or royalty payments no matter how many books you decide to print.

What's Unique about YOU?

Everyone has enjoyed unique events and experiences throughout their life. We'll help you gather those stories and thoughts (some, you may have never shared before) to write a book about you. You and your loved ones will cherish it forever.

Sample Topics & Ideas

- Appreciation for people you have made a difference.
- Childhood memories from pets, to favorite books and Toys - and what the world was like when you were a kid.
- Pivotal moments that have shaped your life – such as “coming of age” and your “teenage years”.
- Obstacles and challenges faced, fears and motivations.
- Thoughts and ideas and how you've changed over time.
- Lessons learned and wisdom and advice to give.
- Everyday rituals, happiness – gratitude and thanks.
- Reflections on our society – predictions about the future.

100% Satisfaction Guarantee

All aspects of production are completed to your 100% satisfaction. We've completed many projects. As a result, we've fine-tuned our process to save you time and money.

- We limit your involvement to a bare minimum.
- We know what we need to do... there's no guesswork.
- We drive the project so that you can start enjoying your books as soon as possible.

We try hard to keep our costs down to provide you with the lowest price possible. Our low-cost structure includes a lean business philosophy, economies-of-scale and an efficient development process.

GETTING STARTED

A Cherished Memoir from My Stories



Creating a My Stories memoir is an exciting and rewarding experience. People say that they delight in remembering the fondest experiences of their past. They tell us that they get just as much pleasure from the process than the final book itself. But still, we don't want you to move ahead until all your questions have been answered and you are 100% comfortable working with us. This sheet is intended to help you get the most from your experience working with us.

Purpose & Details

- Who is the intended audience for your book? (Family, associates, other?) _____
- Is this order a gift for someone? _____. If so, what is their relationship to you? _____
- How many books do you plan to print? Estimate is okay. _____ (5 books are included with your base package)
- Is this book for a special event or holiday? If so, what? _____
- Does your book need to be published by a specific date? _____
- Do you plan to create more books for other aspects of your life? _____
- Are there other special details or instructions? _____

Development Process

The following are the steps involved in performing our service. If you have any questions, please don't hesitate to call us.

1. **Initial Contact:** As soon as we receive your initial agreement, we will contact you. We will be calling you to make sure that you understand the process and are 100% comfortable with getting started.
2. **Story Gathering Process:** We will have a series of conversations over the phone. You will be assigned one of our professional writers and a team dedicated to the development of your unique book. We will be asking you many questions to collect the fun, meaningful, serious and other words of wisdom that you'd like to share. During the first call, we will share with you different techniques to help you remember aspects of your life that have long been forgotten.
3. **Images & Pictures:** While the authors are writing your book, we will ask you to send to us digital copies of pictures and images that you would like to include in the book. If you don't have digital images, let us know. We may be able to scan your photos and work with the actual pictures... including that wonderful drawing you got from your granddaughter on your last birthday!
4. **Reviews & Edits:** We will go through a series of review meetings with you to review the book and insure that your stories are accurately written. Again, if there is anything that you are hesitant about at this stage, please speak up. You won't hurt our feelings. We want the entire process to be a fun and unique experience.
5. **Publish, Print & Ship:** Once we finished the review process and completed all edits and rewrites, we will ask for your final approval. From here, we will publish your book. Once it is printed, we will ship it to you and for those you choose to share it with or order additional copies.

Interview Questions

Your book will be written in a unique question and answer format in which we cover the many facets of your life. We'll create the tone that you desire ranging from serious to laugh-out-loud goofy... and everything in between. As soon as an agreement is signed, we will send to you our list of interview questions. These questions are the magic behind our service. They are intended to help you get the wheels of memory turning, as well as draw-out the more interesting aspects of what you wish to cover. Some of them will be serious. Some will be informational. Many will simply just be a lot of fun.

We want this to be a comfortable and enjoyable experience. If we ever ask a question that you're uncomfortable answering, just let us know. You only need to answer the questions that you are comfortable discussing. Please don't hesitate to make comments or provide constructive feedback. You won't hurt our feelings. Our only goal is to create a book that you will be delighted receiving. You may find that your biggest surprise is how our service makes you feel. Even after the process of writing your book is finished, you might find yourself continuing the conversation with others who are part of our life.

ORDER FORM

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We're very excited to get started on this project with you. It's a fun, engaging experience and not only that; it gives you a chance to learn a lot about yourself. Your My Stories memoir is a cherished gift for your friends and family. But we don't want to move ahead until all questions have been answered. Give us a call at 503-791-1054 today!

Book Format (choose one)

<u>Format</u>	<u>Uses</u>	<u>Size</u>	<u>Pages</u>
<input type="checkbox"/> Small square	Thoughts & quotes	6.5" w x 6.5" tall	up to 120
<input type="checkbox"/> Standard layout	Biography & stories	6.25" w x 9.5" tall	up to 80
<input type="checkbox"/> Coffee table layout	Photos & graphics	11" w x 10" tall	up to 75

Small

Standard

Coffee Table *



Your My Stories Service includes the following:

- A dedicated interviewer, author, writer and graphic designer.
- All necessary personal interviews to collect the appropriate information needed.
- Collection, scanning and placement of all desired photos and images.
- Editing of graphics and photos as needed (up to 15 images).
- Rough draft and editing of your book until you are 100% satisfied with the results.
- Two copies of the final professional hardbound copy of your book. Additional copies may be purchased at any time.
- A final digital PDF version of the book for your records and for posting on the internet.
- Storage of your book's files in the event you want to order more copies down the road.
- 100% guarantee your satisfaction with the final book delivered... and... an overall good time!!!

* \$500 discount only applies to the Coffee Table format. Photo of this format appears above.

Production Time

Producing your book requires a considerable effort. This is a collaborative process which means that we rely on your input and feedback. The typical publishing process will take about eight weeks.

Book Size and Total Pages

The total number of pages will depend on the format of the book ordered. It will also depend on the responses to questions during the interview and the number of images submitted.

Payment Terms

We require a 50% deposit to begin the process of writing your book. Payment of the balance owed is due upon the final approval of the book. Your book will be printed, bound and shipped when we receive the final payment.

100% Satisfaction Guarantee

We guarantee that your book will arrive in 100% quality condition and we will be representative of the final proof that you have approved at the end of the production process. If for some reason it does not arrive in quality condition, we will ship a replacement copy to you at no cost.

Name: _____

Signature: _____

Net Investment: _____

Date: _____

Phone: _____

Email: _____

Billing Address: _____

City / State / Zip: _____

Credit card number: _____ Expiration: ____ / ____ / ____

Name on card (if diff): _____ CVV Code: _____

Special instructions: _____

- Check here to allow us to charge your card for the remaining balance when it is due.

Terms: By using this service, you agree to the terms and conditions that appear on our website, www.MyStories.com.

Please fax or email this form to My Stories at 503-217-6036.

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OPTIONS

A Cherished Memoir from My Stories



The base packages include all the features that most people want. However, we offer a variety of options that may interest you. If you are curious about any of these options, then give us a call. We are happy to explain what is possible with your books and provide you with a quote for any of these possibilities.

Desired Options (if any)

We can provide just about any options that you can think-up. Most of the time, you can make these decisions even after your project has started. Our goal is simply to provide you with a finished product that will please and delight your senses.

Publishing Options

- Custom Size and Design. If you wish to publish a book that is a different size, then there may be additional charges. Talk to us about what you want. We will do our best to give you an outstanding product at an affordable price.
- Custom Cover Design. The basic cover design looks like the sample book in the header at the top of this sheet. If you wish, we can create a unique design for your book cover.
- Custom Dedication Page. For each recipient, we can create a custom message at the front of your book.
- Longer Book. There is a small charge for books that exceed the page count that is listed above [for the type of book you selected].
- Different Books. We can produce different versions of your book. We can customize the content and stories for the different groups of people in your life... business partners, employees or even have your story written as a children's book for the young people in your family.

Interview & Writing Options

- Face-to-face Interviews. All conversations are held over the phone. However, we provide the option of face-to-face interviews for those who wish to share their stories in-person with us.
- Additional Interviews. We can interview family, friends even business associates and include their stories in your memoir.
- Custom Research. Do you need help with the "facts" about your past? We can collect data about your hometown, research your genealogy or ethnicity, and locate official records... even help find missing people.

Graphics & Photos

- Photo Repairing. We will retouch and repair up to 15 photos. If you require additional photo editing, then there may be a nominal charge.
- Photo or Video Shoot. We can take photos or record video at your home, place of business or even the neighborhood you grew up in as a kid.
- Photo Capturing. We can include images and photos from videos or old home movies.

Other Options

- Rush Orders. If you need to have your book published sooner than our regular 6-week schedule then an additional charge.
- Other Special Requests. Want something special? Just ask. We are happy to customize a book that is as unique as you.

Digital Versions (Call us!)

We can convert your book to a format that can be distributed and displayed on eBooks, CDs and over the Internet. There are no file size limitations for digital versions; so we can include more photos and media.

- Make a digital version of my book
- Include a photo database
- Include home movies and personal videos
- Include a custom audio track including background music or personal Thanks.
- Document Archiving. Our Archiving Service lets you save all your important documents, such as photos, videos, artwork, achievements, family tree database as well as other important family records.